**Mega Market Report**

**Objective**: Utilize Power BI to analyze sales performance, optimize inventory management, understand customer behavior, enhance operational efficiency, conduct competitive analysis, forecast future trends, and ensure data governance for the mega store.

**Sample Question:**

* Which products generated the highest revenue?
* What is the revenue breakdown by product category?
* What was the total revenue at the start of the month?
* How does actual monthly revenue compare to target revenue?
* What were the actual and previous month's orders and returns?